



American Board of
Clinical Social Work



2024 ABCSW CONFERENCE SPONSORSHIP OPPORTUNITIES

2024 ABCSW Conference

April 17-20, 2024

Philadelphia Marriott Downtown



ABCSW Conference Planning Committee

Chair

Jana Edwards, MSW, LCSW, BCD

Committee Members

Stephanie Felder, PhD, LCSW, LCAS-A, BCD

Shaneka Holmes, MSW, LCSW, BCD

Lucia Leo, MSW, LCSW-S, BCD

Tiffinea Reid-Johnson, MSW, LCSW, BCD

Shannon Perry, MSW, LCSW, BCD

Samantha Stopford, LCSW-C, BCD

Monique Worrell-Oriola, DSW, LCSW-C, BCD

Kyle Zachary, MSW, LCSW, BCD

ABCSW Board of Directors

President

Ajus Ninan, MSW, BCD

Secretary

Tosha Ellis, Ph.D., LCSW, BCS, NBC-HCW

Vice-President

Bryan L. Pyle, MSW, LCSW, BCD

Treasurer

Michelle Dixon George, MSW, LCSW, BCD

Directors

Joel Carr, PhD, LCSW-S, BCD

Jana Edwards, MSW, LCSW, BCD

Stephanie Felder, PhD, LCSW, LCAS-A, BCD

Charu Stokes-Williams, PhD, BCD, LICSW

Monique Worrell-Oriola, DSW, LCSW-C, BCD

Mission

The mission of the ABCSW is to advance Clinical Social Work through empowerment, professional development and connection.

2024 ABCSW Conference



Sponsorship Opportunities

Opportunity	Date (if applicable)	Number Available	Contribution (in USD)	Additional Benefits
Welcome Reception Tables	Thursday, April 18	10 (non-exclusive)	\$250	<ul style="list-style-type: none"> Recognized as sponsor on table signage Availability to distribute literature on cocktail table Listed as a sponsor in all appropriate locations
Product Theater	Throughout	6	\$2,500	<ul style="list-style-type: none"> 3-minute video on the Product Theater monitors 15-minute video on meeting virtual platform Listed as a sponsor in all appropriate locations
Cocktail and Dinner	Friday, April 19	1 (exclusive)	\$5,000	<ul style="list-style-type: none"> Six invitations to the special event Two-minute remarks from the stage Listed as a sponsor in all appropriate locations
Breaks	Thursday, April 18 – 2 Friday, April 19 – 2 Saturday, April 20 – 2	6 (each is exclusive)	\$1,500 each	<ul style="list-style-type: none"> Recognized as supporter on event signage Listed as a sponsor in all appropriate locations Ability to provide napkins or cups
Author Table Signings	Throughout	6	\$250	<ul style="list-style-type: none"> Table available for authors to promote, sell and sign their books at various times Listed as a sponsor in all appropriate locations
Mobile App		1 (exclusive)	\$5,000	<ul style="list-style-type: none"> Splash page at app launch Icon on home screen Anonymized metrics from app usage Listed as a sponsor in all appropriate locations
Name Badge Lanyard*		1 (exclusive)	\$2,500	<ul style="list-style-type: none"> Visible throughout the conference Logo with ABCSW logo on all lanyards Listed as a sponsor in all appropriate locations

*Item must be provided by sponsor. The sponsorship investment does not include the cost of the respective item(s). If the in-person option is not feasible, a virtual option will be made available.

2024 ABCSW Conference



Sponsorship Opportunities

Opportunity	Date (if applicable)	Number Available	Contribution (in USD)	Additional Benefits
Conference Bag*		1 (exclusive)	\$2,500	<ul style="list-style-type: none"> Listed as a sponsor in all appropriate locations
Notepad with Pen*		1 (exclusive)	\$1,000	<ul style="list-style-type: none"> Branded notepad/pen combo (each item branded) for all attendees Listed as a sponsor in all appropriate locations
Wi-Fi		1 (exclusive)	\$5,000	<ul style="list-style-type: none"> Name recognition on log-in screen visible to attendees who are prompted to log in daily Listed as a sponsor in all appropriate locations
Branded Virtual Banners		2 (limited)	\$5,000	<ul style="list-style-type: none"> Visible on website immediately, on virtual platform throughout and one month post-conference Listed as a sponsor in all appropriate locations
Sponsored blogs		3 (each is exclusive)	\$1,000	<ul style="list-style-type: none"> Approved blog content from the sponsor posted by ABCSW Listed as a sponsor in all appropriate locations
Attendee bag insert (A4 or smaller, single sheet)		Unlimited	\$150	<ul style="list-style-type: none"> Your designed piece placed in each attendee bag Listed as a sponsor in all appropriate locations

UNLOCK ADDITIONAL BENEFITS

When your total cumulative support reaches one of the levels below, you will receive additional benefits!

Benefits	PLATINUM \$6,000+	GOLD \$3,000+	SILVER \$2,000+	BRONZE \$1,000+	FRIEND \$500+
Additional complimentary meeting registrations	4	3	2	1	N/A
Social Media Post Highlighting Your Support	4	3	2	1	1
Blast Email Spotlight (company logo and description included in email to attendees)	•	•	•	•	
Upgraded Bag Insert (multi-page or promotional item)	•	•	•		
Upgraded App Ad	•	•			

*Item must be provided by sponsor. The sponsorship investment does not include the cost of the respective item(s). If the in-person option is not feasible, a virtual option will be made available.

2024 ABCSW Conference



Exhibiting Opportunities

Each 6 ft table is \$1,200 USD and includes, one table and chair, along with one complimentary meeting registration. Sponsors who achieve Platinum and Gold levels receive one additional table or one additional complimentary meeting registration. Additional exhibit hall only badges are \$50 each. Terms and conditions are posted during booth enrollment. Should for any reason an in person component not be feasible, a virtual option will be made available.

The rate for non-profit organizations is \$500 and includes the same as above. Please contact us at info@abcsww.org to request a booth at this rate.

Exhibit tables will be placed in a very visible area of the foyer surrounded by the meeting rooms and breaks.

Exhibition Move-in
Tuesday, April 16, 2024 | 12 p.m. – 2 p.m.

Exhibition Move-out
Saturday, April 20, 2024 | 12:30 p.m.

How to maximize your Conference presence:

- Build your brand awareness to students, professionals, and academics simply by being there!
- Increase your sponsorship reach with an exhibitor listing in meeting marketing materials.
- Mix exhibit and sponsorship opportunities for higher exposure and to drive traffic to your booth
- View the complete program for the latest updates at www.ABCSW.org

Looking for something else?

Don't see an opportunity that fits your needs? We hope to have a bookstore, book signings and more. Contact Chuck Sapp at csapp@abcsww.org to discuss ideas on how to place you in the most advantageous position!